Case study: Free data analytics platform for not-for-profits

By Perpetual Sustainability

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To help organisations make a difference in their communities, Perpetual offers all our not-for-profit clients free access to the Perpetual Data Community through our partnership with Seer Data & Analytics.

Clients who take up this offer have access to seven years of data from IPAP and other data sets available on the Seer platform such as Australian Charities and Not-for-profits Commission information. This can play an important role in focusing fundraising and program delivery decisions.