

# Case Study: Moving towards gender equity

By Perpetual Sustainability

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## Improving user experience

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As of June 2024, 37% of our senior leaders globally are women, up from 34% in FY23 but below our target of 40% representation in that cohort by the end of FY24. Female representation in leadership roles in Australia has risen from 34% in FY23 to 40%.

During FY24, we launched a new Gender Equality Strategy which prioritises retaining, promoting and hiring women in leadership roles and setting clear divisional targets with bi-monthly reporting to drive accountability for delivering the targets. This will be an ongoing priority in FY25.

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